# Chinese Dialect Groups and Their Occupations

in 19th and Early 20th Century Singapore

"The Teochews are reputed for making fine kuayteow, the Hokkiens for their mee, the Hainanese for their coffee, and the Cantonese for their pee".<sup>1</sup>

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The above ditty is a common saying indicative of social stereotyping among Chinese dialect groups observed in Muar, Johore, in the 1950s. In fact, as far back as the 19<sup>th</sup> and early 20th century, there were already studies in Singapore highlighting the relationship between the occupations held by Chinese immigrants and their dialect origins (Braddell, 1855; Seah, 1848; Vaughan, 1874). Hokkiens and Teochews, being early settlers on the island, were known to dominate the more lucrative businesses, while later immigrants and minority dialect groups like Hainanese and Foochows were frequently regarded as occupying a lower position in the economic standings (Tan, 1990). Drawing on published English resources available in the Lee Kong Chian Reference Library, this article aims to explore why certain Chinese dialect groups in Singapore, such as Hokkiens, Teochews, Cantonese, Hakkas and Hainanese, seem to have specialised in specific trades and occupations, particularly during the early colonial period until the 1950s. It also posits some reasons why dialect group identities are no longer as dominant and obvious now as they used to be.

## **CHINESE MIGRATION TO SINGAPORE**

Before delving into the occupational specialisation of each dialect group, it is important to first understand the social and economic background that resulted in the large-scale migration of Chinese from China to Singapore in the 19<sup>th</sup> century. During that time, life was extremely difficult in China; overpopulation resulted in a shortage in rice, a basic food staple, which led to inflation. Chinese peasants were also exploited by landlords, who imposed exorbitant rents on cultivable land to counter the high land taxes and surcharges levied by the Qing government. Natural calamities further aggravated the situation. From 1877 to 1888, for example, the drought in north and east China left close to six million people homeless and, without any aid from the government, many starved to death. Moreover, China was also mired in political turmoil. The Taiping Rebellion (1850-65), which originated in southern China, wiped out about 600 cities and towns, destroyed all the central provinces of China and adversely affected agricultural production, leading to widespread poverty and lawlessness. All these factors pushed many Chinese to go overseas in search of a better life (Yen, 1986).

Fortuitously, the founding of Singapore by the British in 1819, and the subsequent establishment of the Straits Settlements states of Penang, Malacca and Singapore by 1826 opened up numerous trade and work opportunities for the Chinese. In the last quarter of the 19th century, the discovery of tin in the Malayan states, as well as the large-scale development of rubber plantations, were additional pull factors for the Chinese to migrate to the region (Tan, 1986). The British brought about law and order in the Straits Settlements and initiated policies of free trade, unrestricted immigration (at least until the Aliens Ordinance was introduced in 1933 to limit the number of male migrants) (Cheng, 1985) and non-interference in the affairs of the migrant population, all of which were advantageous to the Chinese migrants in search of economic advancement (Tan, 1986). Singapore, which came under direct British control as a crown colony in 1867, was not only the most important hub in the south of the Malayan Peninsula for the handling and processing of raw materials, it was also one of the major transit points where indentured labour from China and India were deployed to other parts of Southeast Asia. With a thriving economy, abundant job opportunities, and favourable British policies, large numbers of Chinese flocked to Singapore. In a letter to the Duchess of Somerset in June 1819, Stamford Raffles, the founder of modern Singapore, claimed that his "new colony thrives most rapidly ... and it has received an accession of population exceeding 5000, principally Chinese, and their number is daily increasing" (quoted in Song, 1923, p. 7). By 1836, the Chinese population (at 45.9%) had already surpassed the indigenous Malay community to become the major ethnic group in Singapore (Saw, 1969).

### FORMATION OF TRADE SPECIALISATIONS

Despite originating from the same country, the Chinese community in Singapore was not a homogenous one, but was highly divided and fragmented instead (Tan, 1986). The Chinese came from different provinces in China and spoke different dialects: those who came from the Fujian province spoke Hokkien; the ones from Chaozhou prefecture spoke Teochew; people from Guangdong province spoke Cantonese, while those from Hainan Island spoke Hainanese. In addition, the dialect groups worshipped different local deities and considered their own



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traditions and customs to be superior to those of the others (Yen, 1986). As the different spoken dialects posed a significant communication barrier between groups, the Chinese immigrants naturally banded together within their own provincial communities for security and assistance in this new environment (Yen, 1986). This phenomenon was further aided by Raffles' plan to segregate the different groups (Braddell, 1854). In 1822, Raffles proclaimed that "in establishing the Chinese kampong on a proper footing, it will be necessary to advert to the provincial and other distinctions among this peculiar people. It is well known that the people of one province are more quarrelsome than another, and that continued disputes and disturbances take place between people of different provinces". (Song, 1923, pp.12)

How then did the trade specialisations based on dialect groupings come about? Cheng (1985) posited that the concentration of each dialect group in specific areas on the island provided a geographical and socioeconomic base for starting a trade. As more and more people of the same dialect group moved into the same area, the trade that was initially started by some would become increasingly established and entrenched. This was especially so because new migrants to Singapore tended to turn to their relatives (usually of the same dialect group) for jobs. Indeed, an early immigrant, Ang Kian Teck, confirmed this point. He related that "when you first arrive in Singapore, you find out what your relatives are doing and you follow suit. If your relatives are rickshaw pullers, then you too would become one. My elder brother was already in Singapore working as chap he tiam shopkeeper, so I joined him." (quoted in Chou & Lim, 1990, p. 28). It was also natural for experienced migrants, such as fishermen, artisans and traders, to continue with their specialised trades when they resettled. Factors such as the physical environment, as well as the intervention of secret societies, also contributed to the dominance of particular dialect groups in certain trades (Mak, 1981).

Mak (1995) puts forth several reasons to explain why such occupational patterns continued to persist. First, businesses which were capital-intensive, by the very fact that they required large amounts of resources, tended to exclude the poorer dialect groups. Close network ties within communities similarly prevented other dialect groups from participating in the same trades. The way trade groups were organised, and the formation of occupational guilds and the apprenticeship system, were successful in keeping businesses within certain dialect groups. Occupational guilds helped to contain the supply of materials and information required for the trade within the dialect group. For example, the Singapore Cycle and Motor Traders' Association, dominated by Henghuas, ensured that the continuation of trade stayed within the same dialect group by encouraging members to take over the retiring businesses of fellow clansmen (Cheng, 1985). The apprenticeship system, which entails the passing of skills from one to another, was more effective when employers and trainees understood each other. Hence, the employer who was looking for an apprentice would tend to choose someone from the same dialect origin. Over time, the acquired reputation of a dialect group in a particular trade

might also prevent other dialect groups from competing in the same trade successfully.

All the above factors reinforced one another and strengthen the dialect group's position in that trade. As a result, the "consequence of dialect trade specialisation is that the particular dialect becomes the language of the trade. Dialect incomprehensibility among different dialect groups, dialect patronage, and trade associations are mutually influencing and reinforcing; and together they form a barrier by excluding members of other dialect groups from entry or effective participation. Thus, unless the conditions for dialect trade are disrupted, the trend of development is towards further consolidation and expansion." (Cheng, 1985, p. 90).

## DOMINANT TRADES FOR MAJOR DIALECT GROUPS Hokkiens

Among the various dialect groups, Hokkiens were among the earliest to arrive in Singapore. It was recorded that the first groups of Chinese to arrive in Singapore had come from Malacca and most of these early migrants were believed to be Hokkiens, then known as Malacca–born Chinese (Seah, 1848). Subsequently, Hokkiens from Quanzhou, Zhangzhou, Yongchun and Longyan prefectures of Fujian province also migrated to Singapore (Cheng, 1985). With a long history of junk trade involvement in Southeast Asia, it was natural for Hokkiens to continue to be active in commerce, working as shopkeepers, general agriculturalists, manufacturers, boatmen, porters,



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fishermen and bricklayers, according to an estimate made in 1848 (Braddell, 1855). In fact, Braddell noted that the Hokkien Malaccan Chinese, who were Western educated and had prior interactions with European merchants, had "a virtual monopoly of trade at Singapore" in the 1850s (p. 115). Raffles also noted in a letter to European officials that the more respectable traders were found among the Hokkiens (Tan, 1986). The Hokkiens congregated and settled in Telok Ayer Street, which was near the seacoast, and this gave them an added advantage for coastal trade. All these propelled the Hokkiens to successfully establish a strong commercial footing on the island (Cheng, 1985).

Hokkiens' strong economic position allowed them to accumulate capital, which in turn gave them a higher chance of venturing into new businesses like rubber planting when the economy grew (Cheng, 1985). Hokkien capitalists were the first pioneers to invest in rubber planting, which was considered to be a riskier and more capital-intensive venture than gambier planting, as rubber could be tapped only after many years, and was also subjected to violent price fluctuations. The rubber boom during World War I and the Korean War strengthened Hokkiens' economic position further and Hokkiens went on



A *chap he tiam* in China Street stocked with dried goods and Chinese produce. Image reproduced from Tan, T. (Ed.). (1990). *Chinese dialect groups: Traits and trades*, p. 24. All rights reserved, Opinion Books, 1990.

to control the speculative coffee and spice trade, as well as a number of banks, including the Ho Hong Bank (1917), Oversea-Chinese Banking Corporation (1932), United Overseas Bank (1935), Bank of Singapore (1954), and Tat Lee Bank (1975), to name a few (Cheng, 1985).

Another well-documented trade specialisation among Hokkiens (specifically those who came from Anxi of Quanzhou prefecture) was the *chap he tiam* business, otherwise known as the "mixed goods" store or retail provision store business (Chou & Lim, 1990). Well-known Hokkien personalities like Tan Kah Kee and Lee Kong Chian were also involved in the pineapple-canning business (Tan, 1999). All in all, Hokkiens dominated the more lucrative trades and had a lion's share in the following fields: banking, finance, insurance, shipping, the Chaozhou prefecture in Guangdong province.

Teochews were inclined towards agriculture, and their economic prowess was anchored in the planting and marketing of gambier and pepper (Tan, 1990). Records have shown that even before the arrival of the British in Singapore, some Teochew farmers and their gambier plantations were already on the island (Bartley, 1933). The first Teochews to arrive on the British colony were believed to have come from the Riau Islands (Cheng, 1985), which had a large Teochew settlement, and was a centre for gambier trade. With a free port status offering a gateway to international markets, Singapore soon replaced Riau as the preferred gambier trading centre for many Teochew traders. Before long, the gambier and pepper trades in Singapore were dominated by Teochews, and in the 1840s,



#### A kelong.

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port trade in Straits produce, ship-handling, textiles, realty and even building and construction (Cheng, 1985). Hokkiens were and continue to be the largest Chinese

manufacturing, import and ex-

dialect group in Singapore, accounting for more than 40% of the overall Chinese population (Leow, 2001).

#### Teochews

Teochews, who are sometimes known as the "Swatow People", formed the second largest dialect group in Singapore (Tan, 1990), and originated largely from they made up more than 95% of the Chinese gambier and pepper planters and coolies (Braddell, 1855). Seah Eu Chin, a Teochew, was said to be the first Chinese to initiate the large-scale planting of gambier and pepper on the island and his plantation "stretched for eight to ten miles from the upper end of River Valley Road to Bukit Timah and Thomson Road" (Song, 1923, p. 20)

As gambier and pepper produce was transported to town via waterways, Teochews tended to settle along the middle portion of the Singapore River. It was said that Teochews on the left bank of the Singapore River were mainly involved in gambier, pepper and other tropical produce while Teochews on the right bank of the



Traditional Chinese medicine shop. Image reproduced from Tan, T. (Ed.). (1990). *Chinese dialect groups: Traits and trades*, p. 53. All rights reserved, Opinion Books, 1990.

Singapore River virtually dominated the sundry goods and textile trades (Phua, 1950). Teochews were also involved in the boat trade with Siam, Hong Kong, Shantou, Vietnam and West Borneo (Hodder, 1953), and had a dominant share in the trading of rice, chinaware, and glassware as well (Cheng, 1985). The establishment of the Four Seas Communications Bank by leading Teochews in 1907 marked the peak of their economic strength.

Unfortunately, gambier cultivation declined in Singapore from 1850 as a result of soil exhaustion. This led many Teochews to move their base to Johore (Makepeace, et al, 1921). In addition, as chemicals increasingly replaced gambier as a dye, Teochews' economic strength dwindled further.

Another group of Teochews was recorded to have settled in Punggol and Kangkar, along the northern coastal fringes of the island (Chou, 1990). Living close to the sea, they became experienced fishermen, boatmen, fishmongers and fish wholesalers. Their livelihood as fishermen was badly affected, however, when the Singapore government decided to phase out *kelongs* (the largest form of fish trap) in favour of fish farms in 1981.

#### Cantonese

Numbering 14,853 in 1881, Cantonese were the third largest dialect group after Hokkiens and Teochews.<sup>2</sup> Cantonese originated from the Pearl River Delta region, particularly from the Guangzhou and Zhaoqing prefectures in Guangdong province. They were sometimes labelled as "Macaus" as they had used Macau as their main port of emigration prior to the opening up of Hong Kong in 1842 (Tan, 1990). The first Cantonese to

arrive in Singapore was believed to be Chow Ah Chi, who arrived in Singapore together with Sir Stamford Raffles in 1819. One source mentioned that he was a carpenter from Penang (Cheng, 1985), while another source claimed that he was in fact the cook named Ts'ao Ah Chih on board Raffles' ship (Tan, 1990). Cantonese were among the first to arrive in Singapore, and they settled in the Kreta Ayer region as they preferred the elevated inland areas to the swampy waterfront district (Cheng, 1985).

Cantonese were involved in a wide variety of occupations. Seah Eu Chin (1848) observed in 1848 that Cantonese and Hakkas were predominantly artisans. Similarly, William Pickering, who later became the First Protector of Chinese in Singapore, wrote in 1876 that most Cantonese and Hakkas in the Straits Settlements were miners and artisans. The Cantonese in Singapore were known to work as bricklayers, carpenters, cabinet-makers, woodcutters and goldsmiths. Cantonese women from San Sui (Three Rivers), in particular, were noted for their contribution to Singapore's construction industry in the 1950s and 1960s (Tan, 1990). The Cantonese also opened a number of restaurants and herbal medical stores in Singapore during the late 19<sup>th</sup> century (Mak, 1995).

Vice was another trade that was reportedly linked to Cantonese (Mak, 1995). The Superintendent of Census remarked that most prostitutes were of Cantonese origin, and newspapers of that period reported that there were a few thousand prostitutes in the Kreta Ayer region, an area that was predominantly occupied by Cantonese. Although there were also Hokkien and Teochew brothels, their numbers decreased due to pressure from Hokkien leaders to close down Hokkien brothels in a bid to undo the shame brought to their dialect group, as well as a ban on the emigration of Teochew women from Chaozhou in the 1880s.

The trades engaged by Cantonese were mainly craftbased and were small in scale. Such trades, when compared to the import and export businesses dominated by Hokkiens, generated much less income and wealth. Thus, Cantonese were generally regarded as less economically well-off than Hokkiens and Teochews.

#### Hakkas

Unlike the other dialect groups which were based in one or two prefectures, the presence of Hakkas was extensive throughout China. Known as the nomads of China, the southward migration to Southeast Asia was a natural progression 100 as barbers. Hakkas (together with the Cantonese) in the Straits Settlements were also recognised by Pickering in 1876 as miners and artisans. Mak (1995) suggested that Hakkas did not seem to like sea-related work, as there was no evidence of any Hakkas working in or near the sea although there were records of Hokkien longshore men, Cantonese boat-builders, and Teochew fishermen.

Two trades engaged by Hakkas warrant special mention. Pawnbroking was one of them. Regarded as the "poor man's bank", pawnshops had more than one hundred years of history in Singapore (Cheng, 1985). Pawnbroking was a service that the poor could utilise to get quick cash in return for a pledge of their valuables. According to Tan and Chua (1990), Hakkas seemed to have dominated this trade right from its beginning. In 1880, Singapore did not have any pawnshops, but the British



Interior of a pawnshop. Image reproduced from Tan, T. (Ed.). (1990). *Chinese dialect groups: Traits and trades*, p. 70. All rights reserved, Opinion Books, 1990.

for the community. The term "Hakka" is actually a Cantonese translation for "guest family", or "ke jia" in Mandarin.

In Singapore, it was documented that Hakkas had settled in South Bridge Road, North Bridge Road and the Lorong Tai Seng area in Paya Lebar (Tan, 1990), while Cheng (1985) also suggested that they had largely settled in Pasir Panjang, Lim Chu Kang, Chua Chu Kang, Kampong Bahru and Jurong.

Like Cantonese, Hakkas were involved in a wide range of craft-related occupations such as shoemaking, garment manufacturing, tailoring and jewellery making. Estimating the numbers and occupations of Chinese in Singapore in 1848, Braddell (1855) recorded that there were about 1,000 Hakkas working as house carpenters, 800 involved as woodcutters, 600 as shopkeepers and traders, 500 as blacksmiths, 400 as tailors and shoemakers, 200 as cabinet makers, 100 as goldsmiths and



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government subsequently decided to kick start the industry by issuing pawnshop licences to applicants who were willing to pay a fee of \$200 per annum. A Dabu Hakka, Mr Ho Yuen Oh, pioneered this industry by successfully obtaining the licences to operate the first eight pawnshops in Singapore. Since then, Hakkas have dominated this trade.

Another trade worth noting was Hakkas' participation in the textile trade. The textile trade was initially dominated by Teochews and Hokkiens, but Hakkas managed to compete and gain a slice of the market share by directing their textile exports to Johore Bahru, Malacca, Ipoh and some parts of Indonesia, all of which were not covered by the other two dialect groups (Cheng, 1985).



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#### Hainanese

Hainanese originated from Hainan Island, which was under the jurisdiction of Guangdong province. Most Hainanese in Singapore had come from either the Wencheng or Qiongzhou districts of Hainan Island (Tan, 1990). Some Hainanese still address themselves as "Kheng Chew Nang" (people of Kheng Chew), the old name for Hainan Island. Currently, Hainanese are the fifth largest dialect group in Singapore, constituting 6.69% of the Chinese population (Leow, 2001).

Hainanese migrated to Singapore much later than the other dialect groups, mainly because of the late opening of Hainan Island to foreign trade when Hankou was made a treaty port in 1870. Cheng (1985) noted that there was a lack of Hainanese presence in Singapore in the first 20 years after the island's founding, and the first Hainanese association in Singapore was established only in 1857. This late migration affected Hainanese economically and left them with few employment choices as early settlers such as Hokkiens and Teochews had by then established a firm foundation in the more lucrative businesses like commerce, trade and agriculture. With no business contacts, and possessing a dialect that was not comprehensible to most other groups, Hainanese found it difficult to break into the commercial sector. They eventually carved a niche for themselves in the service industries, dominating a range of occupations largely associated with food and beverages, such as coffee stall holders and assistants, bakers, as well as barmen and waiters in local hotels and restaurants (Yap, 1990). In fact, the signature local concoction "Singapore Sling" was said to be created by Ngiam Tong Boon, a Hainanese bartender who worked at Raffles Hotel (Conceicao, 2009). Many Hainaneses also found jobs as domestic servants or cooks for European families and rich Peranakan households. It was not unusual for a British family to hire a Hainanese couple with the husband taking charge of both the cook's and butler's responsibilities while the wife would assume the role of a housekeeper (Yap, 1990). The experience of working for these European and Peranakan families equipped Hainanese with the culinary skills they are known for even today - Western food and Nyonya cuisine. Due to their jobs in European households and the military bases, clusters of Hainanese could be found in the Bukit Timah, Tanglin, Changi and Nee Soon areas (Tan, 1990).

Hainanese influence could also be found in the areas around Beach Road and Seah Street. These places were peppered with Hainanese coffee shops, a trade which the Hainanese dominated until the 1930s (Yap, 1990). Hainanese chose to enter the food trade as it did not require a large amount of capital investment. They were able to set up simple coffee stalls with just a few pieces of furniture by the roadside serving coffee to the masses. From such humble beginnings, Hainanese eventually progressed and moved their businesses to better locations in shop houses when the rentals for shop houses fell during the Depression years. However, Hainanese dominance in the coffee shop trade waned in the 1930s and gave way to Foochows instead, who operated bigger ventures, were better able to cooperate and were more willing to take advantage of bank loans (Yap, 1990).

#### **Other Dialect Groups**

Other dialect groups that existed in Singapore included Foochows (who dominate the coffee shop trade after the 1930s), Henghuas and Hokchias (who specialised in the rickshaw and bicycle trades) and Shanghainese (otherwise known as the Waijiangren or Sanjiangren) who were involved in the tailoring, leather goods, antiques, cinema entertainment and sundry goods businesses (Cheng, 1985).

## **EROSION OF DIALECT GROUP IDENTITY**

In the past, dialect group identity played an important role in the choice of occupational specialisation among the early Chinese immigrant society. However, the same cannot be said for today. Mak (1995) had, in fact, commented that dialect group identity was by now a "social reality of the past" (p.189).

There are a number of factors that have brought about this change, one of which could be occupational differentiation. When the island was first founded, the jobs available to the new immigrants were labour-intensive ones that were mostly associated with the primary sectors. The requirements for jobs were similar and employers tended to hire based on similar dialect origins, which also guaranteed similar language, culture and a certain level of trust (Mak, 1995). As the economy advanced and grew, jobs grew in complexity and required different skill sets. As a result, employers began to hire according to one's skills or education rather than dialect group association. The presence of job placement and training agencies also perpetuated the importance of skills in a successful job search.

A second reason for dialect group erosion could be the decreasing need to maintain ties with clansmen (Tan, 1986). Early immigrants felt a need to band together within similar dialect groups for security and support in a new environment. However, generations later, there is a much lower sense of cultural affinity to China, and a greater focus on nation-building in a multicultural Singapore instead.

Another important factor that contributed to the erosion of dialect group identity would be the "Speak Mandarin" campaign launched in 1979, which promoted the use of Mandarin as a common language in a bid to unify the Chinese of different dialect groups.

#### CONCLUSION

The early Chinese settlers who migrated to Singapore in the 19<sup>th</sup> and early 20<sup>th</sup> centuries banded together in their respective dialect groupings for security and support in a new environment, which reinforced the occupational specialisations associated with special dialect groups. Hokkiens, being early arrivals, had gained a lion's share in lucrative trades like commerce, banking, shipping, and manufacturing, while Teochews were mostly agriculturalists and their financial strength was anchored in the planting and marketing of gambier and pepper. Cantonese dominated the crafts-related trades, Hakkas in pawnbroking, and Hainanese featured prominently in the services sector. While patterns could be observed between the types of occupations and dialect groups, it should be pointed out that the situation of "one dialect group one occupation" never

existed and could only be regarded as a myth (Mak, 1995). Hence, even when a dialect group dominated a particular trade, there might still exist minority members from other dialect groups who were involved in the same trade.

Today, dialect groupings no longer play such an important

## ENDNOTES

<sup>1</sup> Pee: a crude slang implying a lady's genitals.

<sup>2</sup> Cheng (1985) claimed that between the years 1891 and 1947, Cantonese were the second largest group after Hokkiens, and were only overtaken by Teochews in numbers after 1947.

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role in occupational choice. While employers in the past tend-

ed to hire based on similar dialect origin, such clan affiliations

are no longer as important in today's recruitment scene, and

have given way to other employment considerations such as

educational qualifications and suitable skill sets instead.

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